#### SPECIAL REPORT



The Top 10 Things You Should Know Before Choosing Your

#### Endodontic Specialist

Dr. Jay Sheats & Dr. Jan-Néé Sheats-Mathis Sheats Endodontic Group

#### Welcome Letter from the Doctors of Sheats Endodontic Group



Dear Friend,

At Sheats Endodontic Group, our mission is to serve others by changing lives through compassionate care. Our biggest reward is seeing how happy our patients are after we ignite their smiles. To help support our mission and to help you choose the right endodontist, I put this report together, "The Top 10 Things You Should Know Before Choosing Your Endodontic Specialist."

In writing this report, I considered the advice I would give my own family if they lived too far for me to treat them myself. The questions I recommend asking here are the ten most important characteristics to look for in an endodontist. When you find an office that can provide everything I've listed here, then you have likely found a care provider who can help you obtain your healthiest smile without straining your budget or causing you unnecessary discomfort. If you would like to know more about any of the information I've included here, feel free to call my friendly and knowledgeable team at 615.729.6774. We are here for you!

To Your Perfect Smile,

#### Dr. Jay Sheats & Dr. Jan-Néé Sheats-Mathis

P.S. When you are ready, I invite you to schedule your New Patient Diagnostic Evaluation, in which our team will evaluate how we can best help you. If we find root canal therapy is the treatment for you, then our endodontic specialists will also educate you fully on your options, so you can be completely comfortable with the best treatment path for your unique needs.

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#### Do They Have Extensive Experience?

Your endodontist's experience should top the list when it comes to finding a new care provider. When you choose a doctor who has already seen a wide variety of patients, that means your doctor will likely have already treated a case similar to your own. That prior experience can help your endodontist to foresee any potential risks or complications. With this knowledge and foresight, you can feel assured that your treatment recommendation is truly the best one for your situation.

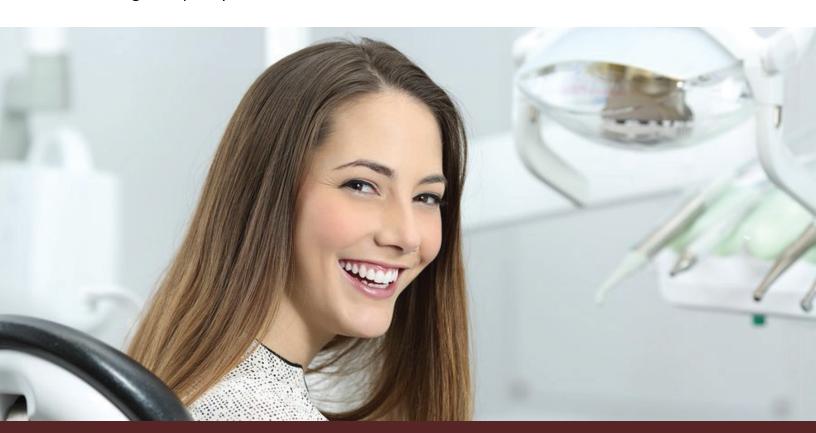
Since 1986, our team at Sheats Endodontic Group has helped over 350,000 patients throughout Middle Tennessee with superior root canal treatment. Our experienced root canal specialists, Dr. Jay Sheats and Dr. Jan-Néé Sheats-Mathis, both attended University of Louisville School of Dentistry and went on to complete specialized training in endodontics at Tufts University School of Dental Medicine. They are strongly committed to professional improvement and regularly seek continuing education courses, advanced certification, and even provide ongoing training and education to general dentists in the region. At Sheats Endodontic Group, we work hard to maintain this level of expertise to ensure we're always providing our patients with the highest level of care and the latest treatment methods.



### Are They Root Canal Specialists?

When it comes to the health and aesthetics of your smile, having an experienced root canal specialist, or endodontist, is key. Endodontists are dentists who undergo additional training to become specialists in saving your natural teeth. They receive extensive training in the techniques and advanced technologies required to provide you with quality care and results that can last a lifetime. Only 3% of dentists are endodontists, so make sure to ask if your potential provider is a root canal specialist before beginning treatment.

At Sheats Endodontic Group, our specialists have improved over 350,000 smiles since 1986 — that's over three decades of experience with root canal therapy! Our team is strongly committed to professional improvement and regularly seeks continuing education courses and advanced certification from the American Academy of Endodontics. All of this education and training enables us to provide our patients with the highest quality care available.



## **3** Do They Use Advanced Technology?

Technology plays an important role in endodontics and is essential for diagnostics, efficient treatment, number of visits, comfort, and accuracy. Incredible advances have been made in the last 20 years, which is why it's important to find out whether your potential specialist uses the latest technology for their patients' benefit.

At Sheats Endodontic Group, we use the latest technology throughout your treatment process, starting with your initial diagnostic appointment. From extremely accurate imaging to accelerated treatment, our technology helps make the experience faster, easier, and more comfortable than ever.

To learn more details about the specific types of technology used in our office, please visit our website for more information.



# Do They Offer a Guarantee?

A great endodontist will stand behind their treatment, and the best way to do that is with a guarantee. Endodontists should offer a solid guarantee to make sure you know that you come first no matter what. Your satisfaction and health are of the utmost importance!

When you are considering a new endodontic office for yourself or your loved ones, ask whether they back up their treatments with any guarantees. Also make sure that a guarantee doesn't have any fine print or loopholes.

At Sheats Endodontic Group, your smile is completely backed by our 100% satisfaction guarantee. If you are not satisfied during your treatment experience with us, we will do what it takes to make it right. After all, your health and happiness are our main priorities!

We also offer an Emergency Guarantee, which means you'll always be able to get ahold of us in the event of an emergency. We will ask you questions to see how we can best help you and get you in to see us as soon as possible. We offer convenient appointment hours, including early morning sessions, so we guarantee you'll never have to miss school or work. These are just a few of the ways we always put our patients first!



### **5** Are They Concerned About Patient Comfort?

If you ask whether a potential endodontic office will treat you or your loved one like family, what you're really considering is the degree to which an endodontist and his or her team will have your best interests and comfort in mind throughout your evaluation and treatment. Will they ensure that an examination is thorough enough to properly inform any potential recommendations? Will the endodontist be willing to tell you honestly when treatment isn't necessary? Will they make sure you're comfortable before and during treatment? These are the factors that you would be able to count on with a close family member, and you should be able to count on them with your endodontist, as well.

At Sheats Endodontic Group, we provide thorough and attentive diagnostics and treatment care from the moment you walk through our doors. Your comfort and health are our top priority, and we will always be available for any questions or concerns that may arise throughout your treatment with us. If we find root canal therapy isn't necessary for you, then we will be upfront with our recommendations. If treatment is needed, we will make sure you're completely comfortable and at-ease before beginning. In short, we treat every patient like we would a member of our own family.



### **6** Do They Offer a Thorough New Patient Evaluation?

We understand that you may be apprehensive about having a root canal, especially if you are unfamiliar with the process or unsure about what an "endodontist" even is. Rest assured – you are not alone! If this is your first time visiting Sheats Endodontic Group, then we thank you for giving us the chance to provide you with our expertise in specialty dental care.

As a new patient, you are invited to undergo our New Patient Diagnostic Evaluation, in which we will evaluate how our team can best help you. Even if your regular dentist has already referred you to our practice for a root canal, we carefully evaluate each individual case so that we don't perform any unnecessary endodontic work. Our assessment will include a "pulp vitality" test so that we can determine the condition of the damaged pulp and whether the particular tooth in question is a good candidate for root canal treatment. If we find root canal therapy is the right treatment for you, then we will also educate you fully on your options, so you can be completely comfortable with the best treatment path for your unique needs.



## **7** Do They Care for Their Community?

When a specialty dental office takes time and resources to generously give back to the local community, that is often a strong sign of compassion and responsibility – key characteristics for any great health care provider! The importance of giving back is a fundamental value for our doctors and our team at Sheats Endodontic Group. As part of our efforts to strengthen and improve our community, we regularly donate our time and money to help others.

One way we've recently achieved this was through our campaign BackPacks for the Homeless. This charitable contribution consisted of purchasing 150 backpacks filled with blankets, socks, toiletry items, tooth paste, toothbrushes, and healthy snack foods. With the help of community partners and churches, these backpacks were distributed throughout the local homeless population.

Also, as part of Root Canal Awareness Week, we offered free treatment for a special person in need at each of our locations. Each day, from March 25 through April 1, each office had an opportunity to recommend a free root canal for a patient they felt deserved special consideration.

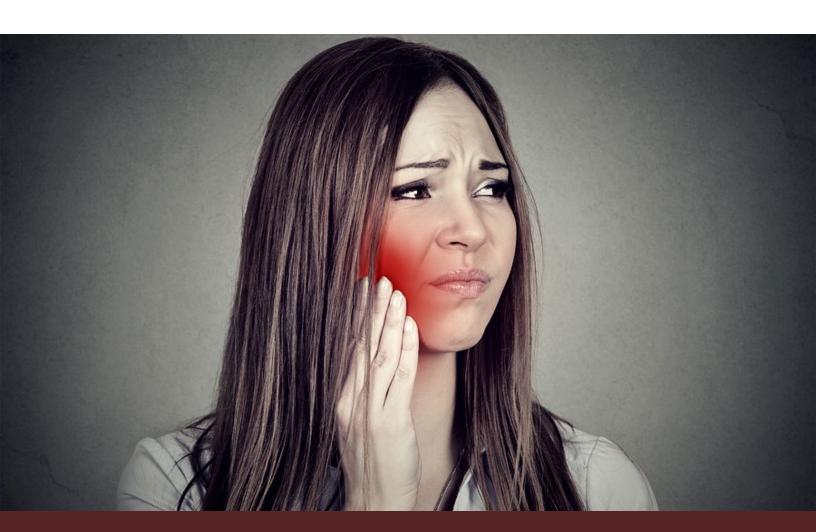
These are just a couple of examples of our belief in providing compassionate care and giving back to our community.



## Will They See You the Same Day for Emergencies?

We know that if your teeth or gums hurt, you don't want to suffer through one more day of pain. You also don't want to be told that you can't be seen for days, or even weeks to resolve your pain or dental issue.

For this reason, we are happy to provide same day appointments at our Nashville endodontic practice, or one of our other 3 offices convenient to your location. If you call in the morning, we will be sure to see you in the afternoon. If you call later in the day, we will make sure you can be seen by the next morning. Don't suffer through your pain. Call us at 615.729.6774 to schedule your appointment now! Our friendly team is waiting to assist you.



### **9** Do They Continue Their Education?

With constant advancements being made in the ever-changing world of health care, including specialty fields within dentistry like endodontics, even a doctor with extensive experience must do what it takes to stay on top of the latest industry standards. When you're searching for the right endodontist for you and your family, make sure they are committed to keeping their practice current.

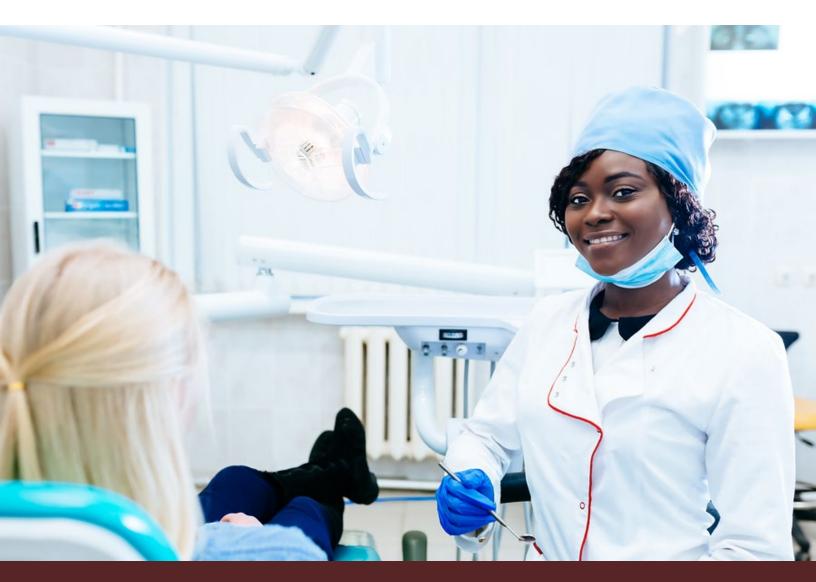
Sheats Endodontic Group's commitment to continuing education ensures that our patients have the very latest diagnostic, preventive, and treatment methods in the field. Every year, our Nashville endodontists and team members attend seminars and classes sponsored by the American Association of Endodontists for advanced clinical and practice management training. We value staying abreast of any technological advances and industry innovations to ensure our patients always receive the highest quality root canal treatment and care.



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#### Do They Have More Than One Location for Convenience?

Let's face it – these days we all lead busy lives! Between work, school, and family time, scheduling an appointment for needed dental or medical care can be challenging. That's why Sheats Endodontic Group wants to make receiving exceptional endodontic care as easy as possible for patients in Middle Tennessee and beyond. Having four convenient office locations certainly helps! Visit us in Nashville, Franklin, Murfreesboro, or Hendersonville and see for yourself why we are voted the area's "Top Dentists" year after year.



# BONUS: Do They Offer Flexible Financing?

This report was only supposed to include the 10 most essential questions to consider when looking for treatment from an endodontist, but affordability is so important that we've included this section as a bonus. Whether or not you have insurance, it's important to understand what kind of payment options your potential endodontic professional offers before you decide.

Sheats Endodontic Group thinks cost should never be an obstacle to receiving proper dental care, especially when it comes to having a necessary root canal procedure. We strive to provide quality oral health care with a payment plan that is personalized and affordable. For your convenience, we accept most insurance plans and we also offer financing plans through Care Credit. We never want cost to keep you from receiving the health care you need. When you come to our office for your evaluation, you can feel confident that your oral health is our top priority.



#### Closing Letter from the Doctors of Sheats Endodontic Group



Dear Friend,

We hope this report was informative! If you've already seen another endodontist, we encourage you to follow up and ask any new questions or concerns based on what you've learned today. If you still find yourself dissatisfied with the information you've received, or simply want a second opinion about root canal treatment, I invite you to follow up at one of our convenient office locations.

At Sheats Endodontic Group, our team understands that there is much to consider when choosing an endodontist for necessary root canal therapy. In fact, I'm sure I could have doubled the length of this report! I am confident that the information you now have, however, will help you choose the right Nashville area endodontist for your needs.

If you have any questions for us at Sheats Endodontic Group, feel free to call our office at 615.933.9999. You can also learn much more about root canal treatment on our website. We look forward to welcoming you and providing the signature dental care and dedication to excellence that have been at the heart of our practice for over three decades!

To Your Perfect Smile,

#### Dr. Jay Sheats & Dr. Jan-Néé Sheats-Mathis

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